

Repared
R by Jeff
Sikora!!

DIRECTOR

INTRODUCTION

AUDIO

GOOD EVENING!

opening

VIDEO

Graphic
ANNOUNCER

#2

#1

THE CREW FROM THE SPARTAN SCENE, MAYO HIGH SCHOOL'S OWN TELEVISION NEWS PROGRAM, WOULD LIKE TO EXPRESS OUR APPRECIATION FOR HAVING THIS OPPORTUNITY TO APPEAR HERE AND GIVE YOU SOME IDEA OF HOW OUR PROGRAMS ARE PRODUCED.

NATURALLY THIS PROGRAM HAD TO BE ADAPTED TO THE SITUATION AND WE HAVE ONLY A PART OF OUR EQUIPMENT AND CREW HERE, BUT WE INVITE ANYONE WHO IS INTERESTED TO VISIT OUR LIVE TELECASTS AT 10.00 A.M. AT THE MAYO TV STUDIO DURING ANY SCHOOL DAY.

AND NOW FOR SOME NEWS FROM AROUND THE DISTRICT.

AUDIO

ON NOVEMBER 8, THE ROCHESTER EXCHANGE CLUB PRESENTED THEIR "BOOK OF GOLDEN DEEDS" AWARD TO HERB ESPINDA, A GUIDANCE COUNSELOR AT JOHN MARSHALL HIGH SCHOOL. THIS AWARD HAS BEEN PRESENTED ANNUALLY FOR THE PAST 25 YEARS TO CITIZENS OF THE ROCHESTER COMMUNITY WHO HAVE DEMONSTRATED THAT THEY ARE WILLING TO GIVE UNSELFISHLY TO OTHERS WITHOUT THOUGHT OF PERSONAL GAIN. THE PUBLIC SUBMITS THE NOMINATIONS FOR THE AWARD AND THE EXCHANGE CLUB MAKES THE FINAL SELECTION.

MR. ESPINDA IS PRINCIPAL AND COUNSELOR FOR THE ROCHESTER ALTERNATE SCHOOL, A SPECIAL PROGRAM WITHIN THE SCHOOL WHICH ALLOWS STUDENTS WITH SPECIAL PROBLEMS TO ATTEND THEIR HIGH SCHOOL CLASSES DURING EVENING HOURS.

BY PRESENTING THE AWARD TO MR. ESPINDA, THE EXCHANGE CLUB RECOGNIZED THE VALUE OF THOSE SPECIAL ACTS WHICH DEDICATED TEACHERS WILL PERFORM ABOVE AND BEYOND THE OBLIGATIONS OF THEIR POSITION. UNFORTUNATELY THE STUDENTS' PROBLEMS DO NOT CONFINE THEMSELVES TO AN EIGHT HOUR DAY AND UNLESS SOMEONE WHO THE STUDENTS RESPECT AND TRUST IS WILLING TO HELP WHEN THE HELP IS NEEDED, A TROUBLED, AND AS A RESULT, TROUBLESOME YOUNG PERSON MAY RESULT. HERB ESPINDA, FORTUNATELY, IS ONE OF THOSE PEOPLE WHO DOES HELP, REGARDLESS OF THE TIME AND PLACE.

VIDEO

JM-1 PIC OF ESPINDA

#2

ANNOUNCER

#1

[Handwritten signatures and initials]

ALDEJ

MR. ESPINDA DOES NOT CONFINE HIS "GOLDEN DEEDS" TO HIS STUDENTS BECAUSE HE IS ALSO INVOLVED IN A VARIETY OF OTHER COMMUNITY ACTIVITIES. HE HAS HELPED SPONSOR A VIETNAMESE FAMILY, COACHED LITTLE LEAGUE BASEBALL AS WELL AS GIRL'S SOFTBALL, HE FREQUENTLY CHAPERONES CHURCH AND SCHOOL DANCES, HE IS AN AMERICAN FIELD SERVICE COUNSELOR, AND IS CHAIRPERSON OF THE INSTRUCTIONAL PLANNING AND DEVELOPMENT COMMITTEE OF THE ROCHESTER EDUCATION ASSOCIATION.

MR. ESPINDA CAME TO ROCHESTER IN 1966 AND TAUGHT AT SUNSET TERRACE AND FOLWELL SCHOOLS BEFORE MOVING TO JOHN MARSHALL.

THE ROCHESTER SCHOOL COMMUNITY, STUDENTS AND TEACHERS ALIKE, ARE PROUD OF THIS HONOR AND ITS RECIPIENT. WE ARE GLAD THAT THERE ARE PEOPLE LIKE HERB ESPINDA WHO CAN MAKE THE EDUCATIONAL PROCESS MORE FUN AND MORE PRODUCTIVE FOR ALL STUDENTS.

VIDEO

JM -1 PIC OF ESPINDA

#2

ANNOUNCER

#1

ELEMENTARY # 1

AUDIO

ROCHESTER'S SIXTH GRADERS ARE INVOLVED IN AN EXCITING NEW CURRICULUM THIS YEAR WHICH FOCUSES ON THE STUDY OF COMMUNITIES, PAST, PRESENT AND FUTURE. THE STUDENTS WILL BE ANALYZING THE CLOSEKNIT TIES BETWEEN THE FARM PEOPLE AND TOWNSPEOPLE IN BENSON'S FARMING COMMUNITY. THEY'LL READ ABOUT THE PROUD MEXICAN-AMERICANS WHO LIVE ON ST. PAUL'S WEST SIDE. USING THEIR OWN COMMUNITY AS A RESOURCE, THE STUDENTS WILL ALSO LEARN ABOUT HISTORY, GOVERNMENT AND BUSINESS, AS WELL AS THEIR OWN FAMILY HERITAGE.

ENTITLED MINNESOTA COMMUNITY STUDIES, THIS PROJECT HAS BEEN DEVELOPED OVER THE PAST TWO AND A HALF YEARS BY PROJECT DIRECTOR BOB BERRY AND PROJECT DEVELOPER BOB TODD, WITH THE HELP OF ABOUT 40 TEACHERS AND OTHER PROJECT STAFF MEMBERS. THE PROJECT'S CURRICULUM CONSISTS OF UNITS THAT FOCUS ON FIVE DIFFERENT AREAS OF MINNESOTA, THREE OF WHICH WERE MENTIONED ABOVE. THE OTHERS CENTER AROUND THE GERMANS AND THE Santee-DACOTAH AMERICAN INDIANS IN THE NEW ULM AREA AND COMMUNITIES ON THE IRON RANGE. BOOKS HAVE BEEN DESIGNED AND WRITTEN FOR EACH UNIT FEATURING INFORMATION SUCH AS HISTORICAL AND PRESENT-DAY PHOTOS, MAPS, CHARTS, GRAPHS, NEWSPAPER CLIPPINGS, ADS, POSTERS, COMIC STRIPS, LETTERS WRITTEN BY EARLY SETTLERS, REAL-LIVE ACCOUNTS, FICTIONAL STORIES

VIDEO

GRAPHIC # 1 "NEW MATERIALS FOR STUDYING MINNESOTA" #3

GRAPHIC # 2 "RURAL MINNESOTA" #2

GRAPHIC # 3 "LIVING IN THE CITY" #3

GRAPHIC # 4 "COMMUNITY GROWTH" #2

ANNOUNCER #1

GRAPHIC #5 "TWO COMMUNITIES PAST AND PRESENT" #3

ANNOUNCER #1

ELEMENTARY (CONTINUED #2)

AUDIO

BASED ON ACTUAL EVENTS, COMMUNITY LAWS AND GOVERNMENT AND COMMUNITY SERVICES. THE MATERIALS ARE DESIGNED TO BE USED AT THE FOURTH, FIFTH AND SIXTH GRADE LEVELS.

A RECENT VISITOR SAT IN ON A COUPLE OF THE SIXTH GRADE CLASSES. IN ONE THE STUDENTS WERE BUSY WRAPPING UP A UNIT ON COMMUNITY GROWTH IN ROCHESTER. THE STUDENTS HAD BEEN INVOLVED IN DOOR-TO-DOOR NEIGHBORHOOD SURVEYS TO FIND OUT WHY PEOPLE MOVE TO A NEIGHBORHOOD AND IF THEY PLAN ON STAYING THERE. THEY HAD FINISHED AN INDEPTH STUDY OF HOW A MAJOR INSTITUTION (IN THIS CASE THE MAYO CLINIC) HAD CHANGED OVER THE YEARS AND ALSO HAD COMPARED THE COMMUNITY'S ATTITUDES TOWARD ROCHESTER'S BLACK POPULATION DURING THE 1930S AND 40S AND AT PRESENT.

IN ANOTHER CLASSROOM THE STUDENTS WERE INVOLVED IN EXPLORING THEIR OWN COMMUNITIES. THE STUDENTS HAVE BEEN INVOLVED IN SEARCHING OUT THEIR FAMILIES' PASTS. MANY OF THEM HAD INTERVIEWED THEIR PARENTS, GRANDPARENTS AND FAMILY FRIENDS. "WE WERE SURPRISED TO LEARN THAT THIS WAS OFTEN THE FIRST TIME THAT SOME OF THESE KIDS HAD SAT DOWN FOR A SERIOUS CONVERSATION WITH THEIR PARENTS OR WITH AN OLDER PERSON," SAID PROJECT DEVELOPER BOB TODD. "WE'VE HAD GREAT REPORTS FROM PARENTS. THEY'RE THRILLED WITH THE COMMUNICATION THAT'S DEVELOPING BETWEEN THEM AND THEIR CHILDREN."

VIDEO

DO IT SHEET # 14

#2

ANNOUNCER

#1

DO IT SHEET # 12

#8

ANNOUNCER

#1

DO IT SHEET # 22

#2

ELEMENTARY (CONTINUED # 3)

AUDIO

AROUND 40 TEACHERS WERE HIRED OR VOLUNTEERED AT ONE TIME OR ANOTHER DURING THE LAST COUPLE OF YEARS TO DO RESEARCH AND TESTING OF THE MATERIALS, ACCORDING TO PROJECT DIRECTOR BOB BERRY.

THE RESULT IS A SET OF CURRICULUM MATERIALS -- BOOKS, FILMS, TAPES AND EXTENSIVE TEACHER DIRECTIONS -- WHICH IS APPLICABLE TO JUST ABOUT ANY SCHOOL DISTRICT IN THE STATE, BERRY CONCLUDED. "EACH OF THE SIX UNITS IS SELF-CONTAINED, WHICH MEANS YOU CAN USE THEM IN ANY ORDER," HE SAID, "AND THE MATERIALS ARE IN KEEPING WITH THE STATE DEPARTMENT OF EDUCATION'S SUGGESTED LEARNING OUTCOMES.

VIDEO

ANNOUNCER

1

ANNOUNCER

1

AUDIO

THE STUDENTS AT KELLOGG JUNIOR HIGH SCHOOL THIS YEAR HAVE BEEN BUSY WITH A VARIETY OF ACTIVITIES WHICH HAVE HELPED TO MAKE THIS AN EXCITING AND PRODUCTIVE YEAR.

PERHAPS THE MOST ORIGINAL EVENT WAS THE FOREIGN LANGUAGE AFTER-SCHOOL-PARTY HELD ON NOVEMBER 8. HIGHLIGHTING THE MEAL WAS THE ROASTING OF A 135 POUND PIG UNDER THE GUIDANCE OF MR. STEVE DREWES, THE SPANISH TEACHER AT KELLOGG. THE ACTUAL ROASTING TOOK 10 HOURS BUT RUMORS PERSIST THAT IT TOOK CONSIDERABLY LESS TIME THAN THAT TO EAT IT. OTHER ITEMS ON THE INTERNATIONAL MENU WERE: SPANISH REFRIED BEANS, GERMAN POTATO SALAD, FRENCH CREPES, FRENCH BREAD, BLACKBREAD AND POP.

THE ACTIVITIES AT THE PARTY INCLUDED A LIMBO CONTEST, BREAKING A PINZATA (SP), FOREIGN LANGUAGE BINGO, AND THE "ART" OF DRINKING APPLE CIDER FROM A WINESKIN.

THE STUDENTS AT KELLOGG ARE MOST APPRECIATIVE OF THE EFFORTS OF THE LANGUAGE TEACHERS AT THAT SCHOOL FOR TAKING THE TIME AND EXPENDING THE EFFORT TO ADD SOME FUN TO THE LEARNING PROCESS.

VIDEO

K-1 PIC OF KELLOGG

#3

K-2 PIC OF ROAST

#2

K-3 PIC OF CAFETERIA LINE

#3

ANNOUNCER

#1

AUDIO

VIDEO

ANOTHER HIGHLIGHT OF THE YEAR WAS THE FALL DANCE WHEN ATTENDANCE TOPPED THE 250 MARK. THE PERFORMING BAND, EUPHORIA, WAS SPECTACULAR WITH THEIR LIGHTING AND SPECIAL EFFECTS. DANCES LIKE THIS ARE ONLY AN EXAMPLE OF THE MANY ACTIVITIES PROMOTED BY THE VERY ACTIVE STUDENT COUNCIL AT KELLOGG THAT IS CONSISTENTLY INVOLVING STUDENTS IN PLANNING NEW AND EXCITING ACTIVITIES TO HELP MAKE THE SCHOOL EXPERIENCE FUN AS WELL AS PRODUCTIVE.

IN THE NEAR FUTURE AT KELLOGG ARE THE PARENT CONFERENCES TO BE HELD THIS FRIDAY AND THE START OF THE WINTER EXTRA-CURRICULAR ACTIVITIES NOW THAT THE FALL SCHEDULE HAS BEEN SUCCESSFULLY CONCLUDED.

X1

AUDIO

CITIZENS THROUGHOUT THE UNITED STATES RECENTLY HAVE EXPRESSED CONCERN AND IN SOME CASES EVEN ALARM AT THE REPORTED DECLINE IN PRE-COLLEGE TEST SCORES, PARTICULARLY THE S A T SCORES. THESE TESTS ARE USED BY MANY COLLEGES AS AN INDICATOR OF SUCCESS FOR HIGH SCHOOL STUDENTS AND ARE DESIGNED TO BE AN UNCHANGING STANDARD.

MANY PEOPLE HAVE ATTEMPTED TO EXPLAIN THIS DROP, BLAMING EVERYTHING FROM TELEVISION TO POOR TEACHING TO LESS EMPHASIS IN THE BASICS — BUT WHATEVER THE CAUSE, THE EDUCATIONAL INSTITUTIONS AND PROGRAMS ARE BLAMED MORE THAN ANY OTHER FACTOR.

THE SPARTAN SCENE, IN AN EFFORT TO FIND OUT IF THIS PROBLEM AFFECTED MAYO HIGH SCHOOL, CONSULTED THE AVAILABLE STATISTICS AND CAME UP WITH SOME INTERESTING FINDINGS.

YOU WILL NOTICE ON THE CHART THAT THE YEARS FROM 1967-68 TO 1977-78 ARE LISTED ALONG THE TOP OF THE CHART. ON THE LEFT SIDE OF THE CHART ARE THE TEST SCORES FROM 440 POINTS ON THE BOTTOM TO 580 ON THE TOP. ALTHOUGH THE S A T SCORES ARE RATED FOR BOTH MATHEMATICS AND VERBAL, WE HAVE AVERAGED THE TWO FOR SIMPLICITY OF COMPARISON.

VIDEO

ANNOUNCER

1

T-1 CHART

2

MAYO # 2

AUDIO

VIDEO

THE TOP, BROKEN LINE, REPRESENTS THE SCORES OF MAYO'S SENIORS IN THE LAST 11 YEARS. THE LOWER, SOLID LINE, IS THE NATIONAL AVERAGE OF SENIORS FROM ALL OVER THE UNITED STATES. INCIDENTALLY, THE LINE REPRESENTING THE MAYO SCORES WILL NATURALLY FLUCTUATE UP AND DOWN MORE BECAUSE THE SAMPLE TESTED IS SO MUCH SMALLER THAN THE NATIONAL AVERAGES.

A FEW CONCLUSIONS ARE SOON OBVIOUS.

(1) THE NATIONAL AVERAGE, REPRESENTED BY THE LOWER LINE, HAS DECLINED SLOWLY BUT STEADILY SINCE 1967-68.

(2) THE AVERAGE SCORE FROM MAYO, REPRESENTED BY THE UPPER LINE, HAS DECLINED VERY LITTLE IF AT ALL SINCE 1967-68.

(3) THE AVERAGE SCORE FROM MAYO IS CLOSE TO 100 POINTS ABOVE THE NATIONAL AVERAGE SCORE.

ALTHOUGH THIS STUDY WAS BASED ON MAYO'S AVERAGES, THE AVERAGES FROM JOHN MARSHALL ARE SIMILAR AND REFLECT THE SAME TRENDS.

SO ANYONE FROM ROCHESTER WHO IS CONCERNED ABOUT THE DECLINE OF EDUCATION BASED ON S A T SCORES CAN REST ASSURED THAT THE YOUNG PEOPLE IN THIS COMMUNITY ARE RECEIVING AN EXCELLENT EDUCATION THAT, TO THIS DATE
AT LEAST SHOW NO SIGNS OF DETERIORATING.

ANNOUNCER

#1

Scene goes to Susan

CONCLUSION.

AUDIO

VIDEO

end { WE HOPE YOU HAVE ENJOYED TONIGHT'S PRESENTATION AND WE
WOULD LIKE TO CLOSE OUR PROGRAM FOR THE EVENING BY
RENEWING THE INVITATION TO VISIT YOUR SCHOOLS DURING
AMERICAN EDUCATION WEEK OR ANYTIME.

MAY THE REST OF THE DAY BE KIND TO YOU
AND GOODNIGHT!

(Interviews)

(3 R's)

30-seconds

close music -

#1
cover

#2
2-shot

#3
close-up
guest

SUSAN

TAPE

DIRECTOR

SCRIPT

ANNOUNCER: GOOD EVENING! TONIGHT WE WOULD LIKE TO GIVE YOU A LITTLE INFORMATION
ABOUT MAYO HIGH SCHOOL AND AT THE SAME TIME DEMONSTRATE A FEW OF THE SKILLS
WE HAVE ACQUIRED IN TELEVISION PRODUCTION. WE ARE TRYING A SINGLE CAMERA FORMAT
BECAUSE WE HAVE ONLY ONE COLOR CAMERA, BUT WE THINK YOU WILL ENJOY SEEING US
IN LIVING COLOR FOR ONCE.

6 line

6 1/2 pre.
7

OUR CAMERA RECENTLY VISITED SOME OF MAYO'S DRAFTING CLASSES AND THIS IS

WHAT WE SAW

DRAFTING TEEER TAPE

000-9088

ANNOUNCER: AN UNUSUAL FEATURE OF MAYO HIGH SCHOOL IS ITS DAILY NEWS TELECAST CALLED
THE SPARTAN SCENE. THE PROGRAM WAS ORIGINALLY PLANNED TO ONLY BRING INFORMATION
TO THE ~~EXHIBITION~~ STUDENTS, BUT SOON NEW USES EMERGED. STUDENTS FOUND THAT THROUGH
THE SPARTAN SCENE THEY GOT TO KNOW EACH OTHER BETTER, SHARED EACH OTHERS
ACHIEVEMENTS, FOUND OUT THE GOOD THINGS OTHER STUDENTS WERE DOING, PROMOTED
THEIR ACTIVITIES, GOT TO SEE AND HEAR VISITORS WHO OTHERWISE THEY WOULD NOT SEE,
GOT TO KNOW THEIR TEACHERS BETTER, SHARED A COMMON EXPERIENCE, AND GOT TO KNOW
MORE ABOUT THEIR SCHOOL.

WE TAPED SOME PARTS OF A TYPICAL SPARTAN SCENE A FEW DAYS AGO TO SHOW
YOU WHAT WE ARE DOING, AND IT TURNED OUT SOMETHING LIKE THIS

SPARTAN SCENE TAPE

010-1500

TEASE

Director

PAGE 2

ANNOUNCER: IN THE FINE ARTS NEWS, THE MUSIC DEPARTMENT ANNOUNCED THEIR WINTER SCHEDULE TODAY. IT IS:

BAND CONCERT, DIRECTED BY WALTER GLUDT ON NOVEMBER 28.

ORCHESTRA AND SOUTHTOWN SINGERS CONCERT, DIRECTED BY TED CERVANIA AND GERRY SMITH, ON DECEMBER 5.

HOLIDAY VOCAL CONCERT, DIRECTED BY GERRY SMITH, ON DECEMBER 13.

ALTHOUGH FINANCIAL CUTBACKS HAVE ADVERSLY AFFECTED FINE ART PROGRAMS ALL OVER THE NATION, MAYO'S MUSIC DEPARTMENT HAS FARED VERY WELL.

THE ORCHESTRA, CONCELLED LAST YEAR, IS ALIVE AND WELL THIS YEAR WITH 15 STRINGS.

AT THE PRESENT TIME THERE ARE OVER 200 STUDENTS ENROLLED IN BAND, ORCHESTRA, AND CHOIR.

THE MUSIC CLASSES, UNLIKE EXTRA CURRICULAR ACTIVITIES, MEET EVERY DAY AND ARE AWARDED CREDIT. THE ONLY DIFFERENCE BETWEEN THESE AND OTHER CLASSES IS THAT, AS A PERFORMING ART, THEY ARE EXPECTED TO PERFORM BEFORE THE PUBLIC.

THE EXTRA-CURRICULAR MUSIC GROUPS, THE STAGE BAND AND THE SOUTHTOWN SINGERS, APPEAR MUCH MORE FREQUENTLY THAN DO THE OTHER GROUPS. THE SOUTHTOWN SINGERS, FOR EXAMPLE, AVERAGE 2 PERFORMANCES A WEEK ALL YEAR.

THOSE DATES AGAIN ARE:

BAND CONCERT, NOVEMBER 28

ORCHESTRA AND SOUTHTOWN, DECEMBER 5

HOLIDAY VOCAL CONCERT, DECEMBER 13.

THE HOME ECONOMICS DEPARTMENT IS ALWAYS A FUN PLACE TO BE, PARTICULARLY THE DAY OUR CAMERA VISITED.

HOME ECONOMICS TAPE

1508 - 2360

PEOPLE
EATING
food stuffs

Director

Page 3

ANNOUNCER: THIS IS THE TIME OF YEAR WHEN COLLEGES STEP UP THEIR RECRUITMENT IN HIGH SCHOOLS. THIS WEEK, FOR EXAMPLE, CORNELL COLLEGE FROM MT. VERNON IOWA; MORNINGSIDE COLLEGE FROM SIOUX CITY, IOWA; CONCORDIA COLLEGE FROM ST. PAUL, MINNESOTA; AND THE COLLEGE OF ST. SCOLASTICA FROM DULUTH, MINNESOTA HAVE ALREADY SCHEDULED VISITS TO MAYO.

IN ADDITION, BETHEL COLLEGE AND THE UNIVERSITY OF MINNESOTA TECHNICAL COLLEGE-WASECA HAVE SCHEDULED OPEN HOUSES SO THEY CAN MEET PROSPECTIVE STUDENTS AND THEIR PARENTS.

COLLEGE REPRESENTATIVES HAVE CONSISTANTLY INDICATED AN INTEREST IN MAYO STUDENTS BECAUSE OF THEIR SOUND ACADEMIC BACKGROUND, AND WE ARE PRETTY PROUD OF THAT.

NOT ONLY ARE OUR STUDENTS WELL PREPARED ACADEMICALLY, BUT THEY ARE ALSO TALENTED. FOR EXAMPLE, LISTEN TO HEIDI TUTTLE SING "MY SWEET LADY", AND JULIE MOYER SING AND PLAY "THE HOUSE OF THE RISING SUN."

HEIDI & JULIE TAPE

JULIE & HEIDI TAPE

ANNOUNCER: MAYO HIGH SCHOOL IS, AS USUAL, BUSY WITH SEED SPORTS ACTIVITIES THIS WEEK. BOY'S FOOTBALL, GIRLS CROSS COUNTRY, BOYS CROSS COUNTRY, GIRLS VOLLYBALL AND GIRLS TENNIS HAVE FINISHED FOR THE SEASON, AND BOYS GYMNASTICS AND GIRLS SWIMMING ARE SOON TO FINISH. IN FACT, THE CONVERENCE SWIMMING MEET FOR GIRLS WILL BE HOSTED BY MAYO NEXT SATURDAY AT THE JOHN MARSHALL POOL.

BETWEEN 7 AND 8 HUNDRED STUDENTS PARTICIPATE EACH YEAR IN MAYO'S ATHLETIC PROGRAM WHICH INCLUDES 11 ACTIVITIES FOR BOYS AND 9 ACTIVITIES FOR GIRLS. GIRLS AT MAYO CAN NOW PARTICIPATE IN EVERY SP(ORT AVAILABLE TO THEM IN MINNESOTA EXCEPT SOCCER AND SKIING AND MAYO HAS NO PROGRAM FOR BOYS IN THESE AREAS EITHER. MAYO IS EXTREMELY PROUD OF OUR WELL BALANCED ATHLETIC PROGRAM, AND WE FEEL THAT WE OFFER AS GOOD A PROGRAM FOR THE STUDENES AS ANY SCHOOL IN THE STATE.

OUR CAMERA WENT TO THE SCIENCE DEPARTMENT THE OTHER DAY. WE WILL SHOW YOU WHAT WE SAW -- WITHOUT THE SMELL.

SCIENCE

TAPE

Director

Page

4

SCIENCE TAPE

2996 =

3710

ANNOUNCER: WHEN WE THINK OF EXTRA-CURRICULAR ACTIVITIES, WHAT USUALLY ENTERS OUR MIND IS ATHLETICS, MUSIC, AND DRAMA, BUT IN A SCHOOL LIKE MAYO HIGH SCHOOL, MANY OTHER INTERESTS ARE DEVELOPED AND CULTIVATED THROUGH CLUBS. SOME OF THESE ARE A F S AND INTERNATIONAL RELATIONS CLUB, ASTRONOMY CLUB, CHESS CLUB, DECA CLUB, FRENCH CLUB, FUTURE HOMEMAKERS OF AMERICA CLUB, BOYS AND GIRLS CLUB, LETTERPERSONS CLUB, OFFICE EDUCATION ASSOCIATION CLUB, PEP CLUB, PSYCHOLOGY CLUB, THE COMPANY, SCIENCE CLUB, SKI CLUB, SPARTAN SPECIAL 4-H CLUB, STUDENT COUNCIL, AND VICA CLUB. IN ORDER TO KEEP THESE MANY EXTRA CLUBS FUNCTIONING TAKES MANY HOURS OF STAFF AND STUDENT TIME. BASICALLY WITHOUT FINANCIAL RE-IMBURSEMENT, THESE CLUBS ARE A REMINDER THAT SCHOOL LASTS MUCH LONGER THAN FROM 7:30 to 4:00 AND THE LEARNING PROCESS IN MANY AREAS ARE GREATLY ENRICHED BY THESE ACTIVITIES.

AND NOW TO MAKE OUR LIFE A BIT MORE MERRY, HERE LETS LISTEN TO THE TALENTS OF MARY BURKE AND MARY ANN ZINSER.

MARY AND MARY TAPE

3711 - 4660 3 Songs

ANNOUNCER: LAST WEEK THE MAYO THEATRE DEPARTMENT PRODUCED THE FIRST DRAMATIC PRODUCTION OF THE YEAR AND WORK HAS ALREADY STARTED ON THE SECOND OFFERING OF THE SEASON, "THE IMPERIAL NIGHTINGALE" BE TO BE PRESENTED FEBRUARY 22, 23, AND 24.

JUST AS MANY OTHER SCHOOL OFFERINGS HAVE CHANGED, SO HAS THE OPPORTUNITIES IN THE DRAMATIC ARTS. AS THE INSTRUCTORS BECAME TRAINED IN THEATRE, THEY TRANSFERRED THIS KNOWLEDGE TO THEIR STUDENTS AND THE LEVEL OF DRAMATIC ACHIEVEMENT HAS RISEN SHARPLY IN THE LAST FEW YEARS.

ABOUT 250 STUDENTS EACH YEAR PARTICIPATE IN THE THEATRE PROGRAM AT MAYO AS AN EXTRA-CURRICULAR ACTIVITY. A VARIETY OF SKILLS ARE LEARNED, BUT THE PRIMARY PURPOSE OF THE PROGRAM IS FOR THE PERSONAL ENRICHMENT OF THE STUDENTS.,

ANNOUNCER (CONTINUED): ANOTHER AREA ~~WHICH~~ WHICH HAS CHANGED DRAMATICALLY THE LAST
FEW YEARS, IS THE BUSINESS EDUCATION DEPARTMENT. THIS IS WHAT WE FOUND OUT
WHEN WE VISITED RECENTLY.

CAUTION: There is a
bloop during.

BUSINESS EDUCATION TAPE

9668

ANNOUNCER: THIS COMPLETES OUR MOCK TELECAST FOR NOW WE WILL RETURN AGAIN

----- HAVE A GOOD EVENING, AND GOODBYE.

~~MISS DAWG~~

3 1 5
4 6 6 0
3711

939

1000

2100

DETAILED "SPARTAN SCENE" JOB DESCRIPTIONS

by Peter Erdman

- CAMERA OPERATOR: 1.) Be certain all connections are good and that a signal
camera 1 is being received in the control room by 9:40.
- camera 2 2.) Be on headsets from 9:45 until the "on the air" light
goes off.
- 3.) Be certain that you can hear on the headset system.
- 4.) Practice all normal and specially requested shots
until they meet your own personal satisfaction
so that you are producing the best possible picture
within your capabilities and can stand behind it.
- 5.) Be certain that the physical location of your camera
and its cables will not hamper your or studio
operation.
- 6.) Do not leave your camera area even when your requirements
have been met.
- 7.) Do NOT go into the control room.
- 8.) Be ready to move your camera at any given two second
notice.
- 9.) Do not leave the studio after the show until camera
is in proper condition and location, and the studio
is approved of by the floor manager.

"SPARTAN SCENE" JOB DESCRIPTIONS continued

- FLOOR MANAGER:
- 1.) Have studio in "shape" by 9:45
 - 2.) Be certain that all of the camera operators responsibilities are properly carried out.
 - 3.) Have order posted by 9:45.
 - 4.) Give all cues on the studio floor.
 - 5.) Have total control of the studio floor at all times.
 - 6.) Responsible for studio condition.
 - 7.) Should have lights properly set and working.
 - 8.) Should relay all information from the director to the studio floor.
 - 9.) Must approve of the studio condition at the end of each show. Once it is approved you assume the responsibility for its condition. Those leaving early, before you have dismissed, should be reported to the director before the start of the next show.
 - 10.) Be certain that the studio monitor is set-up properly, and it's audio turned down.
 - 11.) Be certain that the studio audience is in order and that there is no talking or other distractions from this group. Inform the director when there is to be no studio audience.
 - 12.) Be certain that only authorized personnel are admitted into the studio after the "stand-by" light is on until the "on-air" light is off.
 - 13.) Know the common hand signals.

(floor manager continued)

14.) Inform the guests as to where to sit, when to talk and other vital production information. Help relax the guests by being friendly, cautious and informative. Be certain that the guest has a host or hostess (preferably the producer).

ASSISTANT DIRECTOR:

- 1.) Be certain all audio equipment is operating properly by 9:45.
- 2.) Be certain "stand-by" and "on-air" lights are used properly.
- 3.) In charge of all audio.
- 4.) In charge of time cues to be enforced by the director.
- 5.) Be certain the Channel 10" logo is being transmitted down "channel 13" and is of good quality by 9:30.
- 6.) Be certain clocks are on time and synchronized between the control room and studio.
- 7.) In charge of taping the show and properly logging it daily.

DETAILED "SPARTAN SCENE" JOB DESCRIPTIONS continued

- HOSTESS: '1.) Be certain that you have assigned home rooms well in advance and have them posted in the studio.
- 2.) Inform the director immediately if, for some reason, there will be no audience.
- 3.) Explain to the visitors the general format of the show, who's who, the idea of quiet and stillness, use of signs, and general conduct BEFORE entering the studio.
- 4.) Have no more or less than 10 people for an audience.
- 5.) Have the visitors in and seated by 10:00.
- 6.) Answer any reasonable questions quietly until the "stand-by" light is on.

- FILL: 1.) Check with the director and floor manager immediately at the start of each day to find out what your job will be.
- 2.) Be very aware of all job descriptions and duties at all times.
- 3.) Be well prepared and ready for run through run thru by 9:45.
- 4.) You have all the responsibilities and obligations of the person you are replacing.
- 5.) Plan on plenty of extra time for practice.
- 6.) Ask questions, if there are any, well in advance of the run-thru chaos.

- SCRIPT WRITER(S):
- 1.) Assemble stories- bulletin, any announcements or sports results from the mail box, advance sports schedule.
 - 2.) Try to lead off with the most interesting news stories, then less interesting news stories.
 - 3.) Old stories, repeats should be briefly summarized.
 - 4.) Any special announcements- those written up and delivered specifically for "Spartan Scene" broadcast should be read verbatim the first time they're run, if possible.
 - 5.) Any news pertaining to a small group (eq: clubs, young life, etc.) should be written up as a "check the Bulletin".
 - 6.) Write up the results of sports games first.
 - 7.) If a game has taken place and the results not turned in, make special mention that we did not receive them, thus they won't be broadcast.
 - 8.) Write up upcoming sports.
 - 9.) Run-off enough copies of the news for one each- self, other newscaster, studio manager, graphic engineer, director, and assistant director.
 - 10.) Have the scripts prepared and circulated by 9:45.

GRAPHICS:

- 1.) Be certain all the needed graphics and crawl slats are made for each show.
- 2.) The engineer should have graphics in the proper order after the director informs him of what is needed and that they are positioned correctly.
- 3.) The graphic engineer is to have prepared, practiced, and tested all graphics by 9:45
- 4.) Be certain that the graphic box signal is being received and is in working order at the console.
- 5.) Be certain all the graphics have been sprayed with a matte-type finish.
- 6.) There should be a "super" for basically every person on the show of any given day.
- 7.) Replace all graphics into the top drawer of the filing cabinet, under the proper headings, at the end of every show.
- 8.) Do not leave graphic box area nor shut it down from 9:45 until the show is completely over and the area is cleaned up properly.
- 9.) Be certain that you have a script every day of the news to make-up the order for corner supers.

FLOATER:

- 1.) The floater is to fill in vacancies left by an absence.
- 2.) Consult the director and floor manager at least 30 minutes in advance of run-thru to find out your job for the day.
- 3.) Structure your time according to the amount of work that will be needed to perfect your job.
- 4.) Be ready and well prepared by 9:45.
- 5.) Your responsibilities are the same as all those for whom you are replacing.

NEWSCASTERS, WEATHER ANNOUNCER, AND FEATURE PRODUCERS:

- 1.) Be in the studio by 9:47 for run-thru.
- 2.) Read script as accurately as possible so that time cues can be worked out.
- 3.) Sit still and in the proper place for good supers.
- 4.) Inform and present the director of all your graphics and special needs well in advance.
- 5.) Remember the run-thru is a technical rehearsal not the talents: be prepared.
- 6.) Practice reading your script before run-thru, so as not to disrupt the other crew members.
- 7.) Understand which cameras are going to be used and how.
- 8.) Know the order of the show, especially the spots before and after you.
- 9.) Have a prepared sequea.
- 10.) Have a rough estimate of your running time by 9:45.
- 11.) Know who and where the floor manager is.
- 12.) Take all your cues from the floor manager only.
- 13.) Attempt to wear some other color as clothes than very dark colors (eg: black, dark blue)
- 14.) Even when your not on camera during the show keep an eye on the floor manager in case of a last minute change.
- 15.) Know ALL the common hand signals (seperate sheets).

- PRODUCER:
- 1.) Be certain that there is a feature for every day.
 - 2.) Have all features properly logged.
 - 3.) Inform the director of any personnel changes or programing changes as soon as it is known.
 - 4.) In charge of the program content.
 - 5.) In charge of the non-technical aspect, most generally prior to the show (live).
 - 6.) Should be available to be referred to during the production by the director regarding show content.
 - 7.) Have a definite basic show plan completed and properly posted at least one week previous to air time.
 - 8.) Attempt to have 4 "back-up" features pre-taped at all times.
 - 9.) Act as hostess to guests for a feature.
 - 10.) Have a definite show format devised and printed.
 - 11.) Have a roster of all the present talent posted on the bulletin board at any given time.

- DIRECTOR:
- 1.) In charge of the entire production in the technical aspect, as an overall.
 - 2.) Give most cues to floor manager.
 - 3.) In charge of and responsible for the video aspect, switching, supers, special effects, etc.
 - 4.) In charge of the output of the camera operators, floor manager, assistant director, graphic engineer, and everyone
 - 5.) Timing of pretapes and the entire show- cutting and editing if necessary.
 - 6.) Be certain that only the graphic engineer, assistant director, studio manager, and the director are in the control room throughout 9:50-10:10.
 - 7.) To prepare and work out the daily show log and give it to the floor manager for posting by 9:40.
 - 8.) Is to be in charge of picture composition.
 - 9.) Is to give the final "look over" of the studio following each show to be certain all jobs were carried out properly.

- LEVELS: 1.) Be in transmission room by 9:55.
- 2.) Have one hand on each knob at all times during show and 30 seconds before.
- 3.) Be on headsets at all times.
- 4.) Be sure all levels are set when the show first starts and when audio or video sources change.
- 5.) Set levels on logo at beginning.
- 6.) View run-through from transmission room.